

HOW CAN I GET INFORMATION ABOUT SET?

SET produces a wide range of information and news and keeps many publications such as:



SET official website – www.set.org.br

This website is the best source for the latest SET news. Available in Portuguese, English and Spanish.



SET Magazine

SET Magazine is the source of information about the broadcast industry in Brazil. Nowadays, it is published monthly and it is distributed to almost 7,000 professionals. It is also available in digital format.

SET Newsletters

SET sends weekly email newsletters sharing the latest news and updates about its activities to a worldwide mailing list. If you wish to be part of this list, please forward your email address to comunicacao@set.org.br.

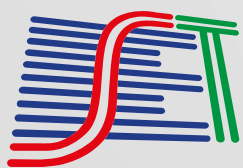
SET - IJBE

The *SET International Journal of Broadcast Engineering* (SET IJBE) is an annual scholarly journal of high international scientific relevance. Available in digital format.



Information:

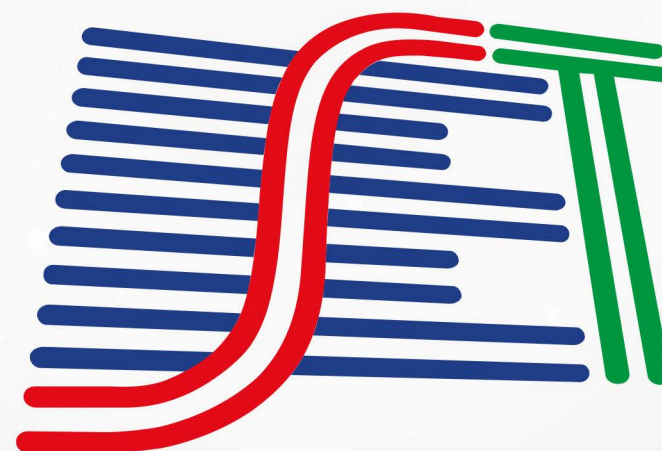
+ 55 (11) 3666-9604
comunicacao@set.org.br
www.set.org.br



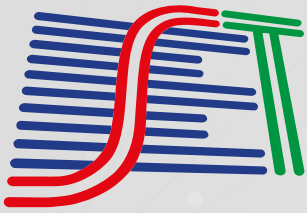
São Paulo

Av. Auro Soares de Moura Andrade, 252 - cj. 31 e 32
São Paulo - SP - Brazil - CEP 01156-001

Welcome to SET



www.set.org.br



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SET is a non-profit national association for professionals and companies engaged in television, radio, film and new media.

SET is the main source of information and the main discussion forum about trends, regulations, content management, and media technology in Brazil.

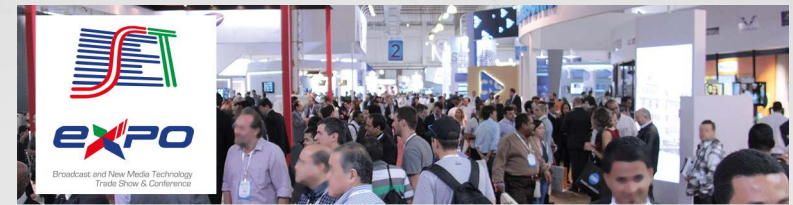
SET was launched on March 25, 1988. Since then it has been the main driver of Brazilian technology development for broadcasting and new media.

SET'S MAIN GOALS ARE:

- **Drive technology innovation;**
- **Offer professional development opportunities;**
- **Promote discussion boards on trends and market challenges;**
- **Develop scientific and academic knowledge;**
- **Support key market players to produce standards and regulations;**
- **Strengthen partnerships and encourage opportunities with the main international associations like NAB, SMPTE, InterBEE and CAPER;**
- **Foster the Brazilian broadcast industry.**

WHAT ARE SET MAIN ACTIVITIES?

SET organizes annually a series of educational, informative and business activities. The most important of them are:



SET EXPO Trade Show and Conference

SET EXPO is the largest annual content and media technology trade show in Latin America, where over 14,000+ professionals experience the latest trends in technology for content creation, management and delivery during four days in São Paulo, Brazil.

SET EXPO in numbers:

- 14,000+ visitors spanning the entire audiovisual industry production chain;
- 37+ countries;
- 150+ exhibitors representing more than 400 global and local brands, with the key new developments within the sector;
- 170+ talks, discussing trends and innovation on technology and business models;
- 1500+ conference delegates.

SET EXPO

São Paulo, Brazil - www.setexpo.com.br



SET Breakfast @ NAB Show

SET hosts a three-day seminar about the most important issues in technology and business trends. Almost 400 Brazilian executives and 20 worldwide key speakers join the early morning event, from 7:30 am to 9 am.



SET Road Shows

SET organizes five regional events every year, covering Brazil from north to south, east to west. From college TV stations to local government channels, a huge crowd of technicians and executives are eager to find new solutions and platforms.